



# MABE Sponsor Opportunities

**SY 2019-2020**

- Year-long Sponsor
- Annual Dual Language Education Conference
- Summer Professional Development Institute
- DL Leadership and Special Education Networks

## Year-long Sponsor

Sponsorship & Support	Cost	Benefit
Gold Sponsor	\$7,000	<ul style="list-style-type: none"> <li>• Your company, agency or organization will be thanked and recognized at all MABE activities.</li> <li>• Your Logo on will be placed on the MABE Home Website page.</li> <li>• You may have promotional materials on display at each of our activities and events.</li> <li>• You company, agency or organization may place a full-page ad in the inside front or inside back cover of the program booklet.</li> <li>• You sponsor two DLLN meetings, two DLSEN meetings, two Summer Institute Professional Development (PD) sessions, and the Keynote sponsor for the DLE conference.</li> </ul>
Silver Sponsor	\$5,000	<ul style="list-style-type: none"> <li>• Your company, agency or organization will be thanked and recognized at all MABE activities.</li> <li>• Your Logo on will be placed on the MABE Home Website page.</li> <li>• You may have promotional materials on display at each of our activities and events.</li> <li>• You company, agency or organization may place a half-page ad in the inside front or inside back cover of the program booklet.</li> <li>• You sponsor one DLLN meeting, one DLSEN meeting, one Summer Institute Professional Development (PD) sessions, and Teacher Scholarships for the DLE conference.</li> </ul>

## Annual Dual Language Education Conference

Sponsorship & Support	Cost	Benefit
Keynote Speaker	\$5,000	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized on the MABE website conference page, during the welcome address and in the program booklet.</li> <li>You company, agency or organization may place a black &amp; white full-page ad in conference program booklet.</li> <li>Up to 2 display tables are available to you for promotional materials.</li> </ul>
Teacher Scholarship	General Membership Registration Fee	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized on the MABE website conference page, during the welcome address and in the program booklet.</li> </ul>
Breakfast	\$3,000 or In kind	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized during welcome address and in program booklet.</li> <li>You company, agency or organization can place a black &amp; white half-page ad in the program booklet.</li> <li>Up to 1 display tables will be available to you for promotional materials.</li> </ul>
Luncheon	\$4,000 or in kind	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized during welcome address and in program booklet.</li> <li>You company, agency or organization may place a black &amp; white half-page ad in the program booklet.</li> <li>Up to 1 display tables are available to you for promotional materials.</li> </ul>
Afternoon coffee and snack	\$500 or In-kind	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized during welcome address and in program booklet.</li> <li>Up to 1 display table will be available to you for promotional materials.</li> </ul>
Program printing	\$1500 or In-kind	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized during welcome address and in program booklet.</li> <li>Up to 1 display table will be available to you for promotional materials.</li> </ul>
Donate items for raffle	In-kind donation	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized at raffle table and in the program booklet.</li> </ul>
Name badges	In-kind donation	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized during welcome address and in program booklet.</li> </ul>

Tote bags	In-kind donation	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked and recognized during welcome address and in program booklet.</li> </ul>
Ads in program booklet	Fees vary by page size and color	<ul style="list-style-type: none"> <li><b>Color</b> (inside front or back): 1/2 page: \$175; Full page: \$225</li> <li><b>Black &amp; White:</b> Business card size (2 x 3 1/2): \$35; 1/4 page (4 1/2 x 5 1/2): \$50; 1/2 page (8 1/2 x 5 1/2): \$85; Full page (8 1/2 x 11): \$140</li> </ul>
Vendor Table	\$425	<ul style="list-style-type: none"> <li>1 display table for promotional materials.</li> </ul>
IHE Teacher Preparation Programs	No Charge	<ul style="list-style-type: none"> <li>Up to 1 display table will be available to you for promotional materials.</li> <li>You may register one person for the conference under the MABE membership rate.</li> </ul>

### Summer Professional Development Institute

Sponsorship & Support	Cost	Benefit
Summer PD Institute - multiple days	\$300/per day	<ul style="list-style-type: none"> <li>Your Logo on will be placed on the MABE Summer Institute Website page.</li> <li>Up to 1 display table is available to you for promotional materials per day.</li> </ul> <p><i>Note: This event is multi-day with different numbers of registrants each day.</i></p>

### Network Meetings

Sponsorship & Support	Cost	Benefit
Dual Language Leadership Network (DLLN) Sponsor	\$300/meeting Meets twice per year, full day	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked in the handout materials.</li> <li>Your Logo on will be placed on the MABE DLLN Meeting Website page.</li> <li>Up to 1 display table is available to you for promotional materials.</li> </ul>
Dual Language Special Education Network (DLSEN) Sponsor	\$175/meeting Meets twice per year, half day	<ul style="list-style-type: none"> <li>Your company, agency or organization will be thanked in the handout materials</li> <li>Your Logo on will be placed on the MABE DLSEN Meeting Website page.</li> <li>Up to 1 display table is available to you for promotional materials.</li> </ul>

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